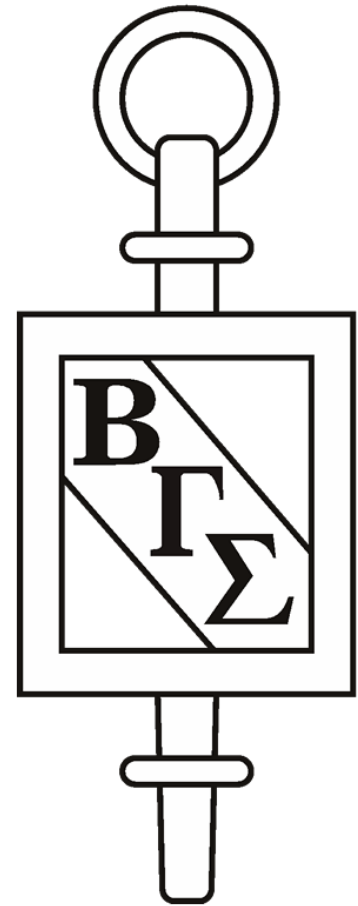


# Beta Gamma Sigma Orientation



# 1. Beta Gamma Sigma 현황

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# Mission of Beta Gamma Sigma

The mission of Beta Gamma Sigma is to encourage and honor academic achievement in the study of business, to foster personal and professional excellence, to advance the values of the Society, and to serve its lifetime members.



# Beta Gamma Sigma Facts

***Lifetime Members:*** 650,000+

*Residing in all 50 states and 160+ countries*

***New Members in 2009-10:*** 24,493 *Record Breaking Year*

***Mailable Addresses:*** 550,000 +

***Collegiate Chapters:*** 498

***New Collegiate Chapters  
in 2009-10:*** 14



# BGS Chapters on Six Continents



**BGS Members in over 160 Countries**

# New Chapters 2009-10

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American University of Beirut

Dalton State College

University of Dubai

University of Durham

Goethe University

Hong Kong Baptist University

Meredith College

Midwestern State University

Missouri Western State University

Robert Morris University

Sogang University

Simmons College

Southeastern Oklahoma State University

Virginia Military Institute



# BGS: The Value Proposition

## Offers:

Scholarships

Student opportunities

Local & international awards

Recognition for excellence

Recognition to over 500,000  
BGS alumni when chapter  
receives award

Recruit BGS members for graduate programs





# Who is Beta Gamma Sigma

*Average Age: 45*

*Highly Educated:*

76% hold Master's Degree or Higher

*Highly Affluent:*

\$156,300 Average HHI

*High Ranking:*

29% hold title of  
Senior Executive



Business Week Research Services, March 2008





# ***Why Join Beta Gamma Sigma***



# Lifetime Recognition for Academic Excellence

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Belong to a network of top scholars & business leaders

All 50 States

Members in 160+ Countries

Membership network  
transcends campus boundaries

May receive hiring preference

Variety of tangible member  
benefits



# Member Benefits

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Recognition

Career / Higher Education Assistance

Alumni Network / Connections

Facebook / LinkedIn / Twitter

Programs / Awards

Product / Services Discounts - Test Prep

Business Publication Subscriptions

(*Bloomberg Businessweek, Fortune, The Week*) at **no cost** to new members



# Scholarship Program

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Baccalaureate or Post-Baccalaureate level student members

Must be enrolled in business program at AACSB International accredited institution

Chapter must have achieved 70%+ overall acceptance rate in previous year (Exemplary & Premier Chapters)

*Or...*



# Student Leadership Forum

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## *All chapters can send students*

Opportunity for selected student members to participate in a global BGS event

Interaction with other outstanding student members

Participation in personal & professional development opportunities

Limited to seniors – 1-3 / chapter / Forum

Answer, What Kind of Leader Can I Be?

## **2 Forums to be held in 2010-2011**

Fall 2010: St. Louis, MO November 4-7, 2010

Winter 2011: Tampa, FL February 3-6, 2011



# BGS Professor of the Year

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Recipient must be a member of the business faculty

Recipient must be a BGS member  
(Central Office can verify membership of professorial members)

Chapter members vote for Professor of the Year

Recipient announced at appropriate campus forum and presented with the Professor of the Year Medallion  
(available at the BGS Store)

# 2010 Medallion for Entrepreneurship

**Nomination Deadline:**  
**October 15, 2010**



**Diego Calderin**

President

Anexinet Corporation

*Nominated by: La Salle University*



**Dr. Ashok Jain**

Founder, President and CEO

Hope Mills Pediatrics

*Nominated by: Fayetteville State University*

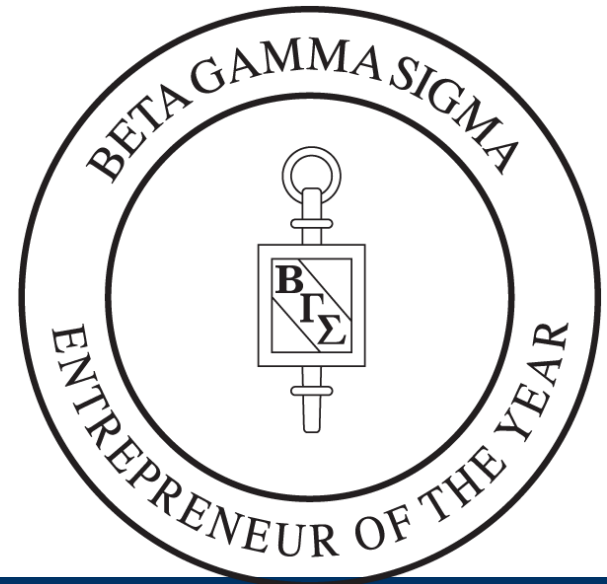


**Theodore C. Rogers**

Partner

American Industrial Partners

*Nominated by: Marquette University*





# 2010 Business Achievement Award

**Nomination Deadline:  
October 15, 2010**



**Keith Busse**

Chairman and CEO  
Steel Dynamics, Inc.

*Nominated by: Purdue University*



**Joseph Plumeri**

Chairman & CEO  
Willis Group Holdings, Limited

*Nominated by: Seton Hall University*



**Robert Reitman**

Chairman  
Robert S. and Sylvia K. Reitman  
Philanthropic Fund

*Nominated by: West Virginia University*



# **Virtual Career Fair & Virtual Graduate School Fair**

Connecting the “Best in Business” with  
top employers and graduate schools  
looking for the “Best.”

**September 15-30, 2010**

**February 13-27, 2011**



# Virtual Career Fair & Virtual Graduate School Fair

Alcoa, Inc.  
Bank of America  
Centurion Wealth  
Management  
CHAN Healthcare Auditors  
Consolidated Electrical  
Distributors  
Devry  
Edward Jones  
Enterprise  
Expedia, Inc.  
GEICO  
Kaplan Test Prep and  
Admissions  
KPMG  
Lockheed Martin  
McMaster-Carr Supply  
Company  
National Security Agency  
New York Life  
Sapient Government  
Services  
SIRVA

AACSB International  
University of Alberta  
Arizona State University  
Baylor University  
Boston College  
Boston University  
Bowling Green State University  
Bryant University  
University of California, Davis  
University of California Riverside  
Canisius College  
Carnegie Mellon University  
Case Western Reserve University  
University of Chicago  
DocNet  
Duke University  
ESCEM Business School  
Fairfield University  
University of Florida  
Florida State University  
Georgetown University  
Georgia State University  
Graduate Management Admission  
Council  
University of Houston - Clear Lake  
University of Illinois  
Iowa State University

La Salle University  
Loyola Marymount University  
Loyola University Maryland  
University of Miami  
University of Michigan  
University of Minnesota  
University of Missouri  
Morgan State University  
Northeastern University  
Penn State University  
The PhD Project  
Quinnipiac University  
University of Rhode Island  
Rice University  
Rochester Institute of Technology  
Rollins College  
Saint Joseph's University  
Saint Louis University  
University of San Francisco  
San Francisco State University  
Seton Hall University  
Shippensburg University  
Stanford Graduate  
Southern Illinois University Carbondale  
Southern Methodist University  
Suffolk University  
Texas Christian University

Temple University  
Texas Southern University  
Texas State University - San Marcos  
Texas Tech University  
Thunderbird School of Global  
Management  
University of Toronto  
Tufts University  
The University of Tulsa  
Vanderbilt University  
Virginia Commonwealth University  
Washington State University  
Willamette University  
Youngstown State University



# CareerCentral

*The Beta Gamma Sigma Career Resource Center*



The screenshot shows a web browser window with the address bar displaying <http://www.betagammasigma.org/careercenter/dressforsuccess.htm>. The page features the CareerCentral logo and the Beta Gamma Sigma emblem. A list of career resources is provided, including a job board, career networks, advice, and employer information. A central image shows a man and a woman in professional attire. Below this, there are sections for 'Dress For Success', 'Attire Resources' (including interview attire guides and links), and 'Videos' (business wardrobe guides). At the bottom, there are links to online business attire stores like Brooks Brothers and Jos. A. Bank. The footer contains the BGS logo with the tagline 'The Best in Business' and contact information for Beta Gamma Sigma, Inc.

CareerCentral: The BGS Career Resource Center

<http://www.betagammasigma.org/careercenter/dressforsuccess.htm>

**CareerCentral**  
THE BETA GAMMA SIGMA CAREER RESOURCE CENTER

**BETA GAMMA SIGMA**

**CAREER RESOURCES:**

- The "Best in Business" Job Board
- Career Networks
- Career Advice
- Employer of the Month
- Dress for Success
- BGS Resources
- BGS Virtual Career and Graduate School Fairs
- Considering an MBA?
- Considering a PhD?

**Dress For Success**

**ATTIRE RESOURCES**

- Interview Attire 101**
- Professional Dress & Etiquette Links**
- How to Dress for an Interview**
- Job Interview Attire**
- What NOT to Wear on an Interview**
- How to Dress in Clothes that Say Pay Me More**
- How to Tie a Tie**

**VIDEOS**

- Men's Business Wardrobe Guide**
- Women's Business Wardrobe Guide**
- A Guide to Business Casual**

**ONLINE BUSINESS ATTIRE STORES**

- Brooks Brothers**
- Jos. A. Bank**
- Men's Warehouse**
- Franklin Covey**

**BGS** *The Best in Business*

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Web: [www.betagammasigma.org](http://www.betagammasigma.org) | Email: [bgshonors@betagammasigma.org](mailto:bgshonors@betagammasigma.org)  
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# The BGS Alumni Network



# Alumni Network Areas

Atlanta	Houston	St. Louis
Boston	Los Angeles	San Diego
Charlotte	Minneapolis / St. Paul	San Francisco
Chicago	New York City	Seattle
Cleveland	New Zealand	South Florida
Dallas / Ft. Worth	Philadelphia	South Texas
Denver	Phoenix	Switzerland
Hong Kong	Raleigh/Durham	Washington, D.C.

## Informal Networks

- Detroit
- Indianapolis

**BGS** Alumni Network



# Needs Met Through Alumni Network

- Business contacts
- Professional development
- Opportunity to give back to current business scholars
- Career assistance
- Possible introductory conference calls





# Partnering of Collegiate & Alumni Chapters

- Promotion to new inductees
- Program (space, speaker)
- Joint events
- Faculty / Dean assistance



# BGS Alumni Events



# Social networking with the “Best in Business”

facebook

Linked in

twitter





# BGS Member Benefits

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- Lifelong Recognition
- Alumni Network
- BGS CareerCentral Job Board
- *BGS International Exchange Magazine*
- *B-zine* Email Magazine
- Key Graphic for Resume
- Member Verification Letter
- LinkedIn Networking Group

*Benefits available exclusively to current student members*

- Student Leadership Forum Program
- Scholarship Program
- Business Publications
- Facebook Discussion Group



# Publications – Discounted and Complimentary

## Discounted Publications:

- *Black Enterprise*
- *Bloomberg Businessweek*
- *The Economist*
- *Fast Company*
- Financial Times (4 Week Free Trial)
- *Fortune*
- *Inc.*
- *Money*
- Wall Street Journal
- Wall Street Journal Europe
- *The Week*

## Complimentary Publications:

- *DiversityInc.*



# Test Preparation Courses

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## Test Preparation Discount Offers:

- Becker CPA Review
- Kaplan and Kaplan Schweser Discounts
- Princeton Review Discount Program



# Additional Member Benefits

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## Insurance Discount Offers:

- GEICO Auto Insurance Program
- Long-Term Care Outreach and Education

## Financial Services Offers:

- Bank of America / BGS MasterCard ®
- Bank of America – Personal Checking

## Travel Discount Offers:

- Avis Car Rental Discount Program
- Enterprise Business Rental Program
- Hotels.com Discounted Travel

## Professional Attire Offers:

- Ann Taylor
- BananaRepublic.com
- Brooks Brothers Corporate Membership Card
- Jos. A Bank
- Macys.com
- Men's Wearhouse

## Other Offers:

- 1-800-FLOWERS.COM Discount Program
- 1-800-BASKETS.COM Discount Program
- Apple Store
- BGS Automotive Discount Program -*Carperks*
- BGS Satellite TV Offers
- BGS Cell Phone Discounts
- BGS MyHomeBenefit - Moving Program
- BGS MyHomeBenefit - Real Estate Program
- Enterprise Car Sales
- GiftCertificates.com
- Pet Assure
- SIRIUS Satellite Radio





## 2. Beta Gamma Sigma 2010년 활동

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# 1) BGS 가입식



## 2) Student Leadership Forum





### 3) 선배와의 만남 - 삼성테스코 국윤성 이사님



## 4) BGS Night



## 4) BGS Night





# Thank you!

