

You've earned the invitation to join
BETA GAMMA SIGMA



**You've distinguished yourself academically
as the "Best in Business."**

**Take the next step and distinguish
yourself professionally as a
member of Beta Gamma Sigma.**



FORTUNE

Beta Gamma Sigma thanks **Bank of America**, **BusinessWeek**, **Fortune**, **Graduate Management Admission Council**, **GEICO**, **KPMG** and *The Week* for supporting the Society's programs.



Creating Access to Graduate Business Education™



Congratulations!

You are invited to join Beta Gamma Sigma!

In recognition of your outstanding scholastic record, you are invited to membership in the International Honor Society Beta Gamma Sigma. This invitation is quite an honor, as **membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a baccalaureate or post-baccalaureate program accredited by AACSB International – The Association to Advance Collegiate Schools of Business**, including the business program at your institution.



Your eligibility for membership places you in a very select group. Membership is restricted to outstanding scholars in the world's very best business and management programs. **Your school has recognized you as one of its most outstanding scholars** by offering this invitation. Instructions for accepting membership will be provided to you by your school's chapter advisor.

Please visit Beta Gamma Sigma's website, BetaNet, at www.betagamma.org to learn more about the Society, our member programs and benefits – all of which you should find very valuable in your professional future.

The International Honor Society Beta Gamma Sigma congratulates you on your academic achievements and looks forward to your acceptance of this invitation to membership in the Society. As a Beta Gamma Sigma member, you join an impressive group of academic and business leaders dedicated to excellence, integrity and lifelong learning. I welcome you to the world's largest network of business professionals!

Sincerely,

A handwritten signature in black ink that reads "George E. Stevens". The signature is fluid and cursive.

George E. Stevens
President



The International Honor Society

BETA GAMMA SIGMA

Recognizing Business Excellence

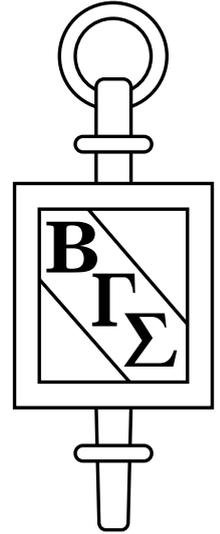
Beta Gamma Sigma is...

...Respected.

Since its founding in 1913, the International Honor Society Beta Gamma Sigma has recognized the outstanding academic achievements of collegiate business and management scholars.

...Prestigious.

Lifetime membership is the highest recognition business scholars anywhere in the world can receive at a business program accredited by AACSB International. Only the top scholars of these programs are invited to join Beta Gamma Sigma.



"Beta Gamma Sigma is more than an honor, a designation, a status - it's a membership into the world of the future."

- Robert Anderson, East Tennessee State University



...Selective.

For nearly a century, Beta Gamma Sigma has extended invitations exclusively to the “best in business” – those pursuing degrees in business at all levels: baccalaureate (undergraduate), post-baccalaureate (MBA or other master’s), doctoral, and faculty at qualifying institutions. Beta Gamma Sigma is not a fraternity, sorority or student club. It is an organization that recognizes academic excellence in business studies.



Texas State University-San Marcos

Eligibility is restricted to those business majors with academic rankings in the:

- upper 10 percent of their junior or senior class (or equivalent); or
- upper 20 percent of their graduating master’s class; or those who have
- completed all doctoral requirements.

Faculty Membership:

A member of the teaching or research staff of the business unit may be inducted to active membership if he or she holds an earned doctorate from the business unit of an AACSB accredited institution, or if he or she has attained tenure.

...Global.

Beta Gamma Sigma has established nearly 500 collegiate chapters in 19 countries and territories worldwide, and has inducted more than 625,000 outstanding scholars into membership. Members currently reside in all 50 U.S. states and more than 160 countries and serve in corporate, government, non-profit, educational, and other management positions at every level of responsibility.

Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.



BGS Members are...

...Valued.

Employers and graduate programs value the significance of Beta Gamma Sigma membership. ***Including BGS on your resume highlights your achievement and distinguishes you from the rest.***



Bryant University

...Intelligent.

Induction into Beta Gamma Sigma signals your high academic achievement. Of the thousands of students who complete their business degree each year, only the best of the best qualify for membership in the Society. ***Membership in Beta Gamma Sigma is the reward for high academic achievement at the world's best business schools.***



Saint Joseph's University

BGS

The Best in Business

In 2008, Beta Gamma Sigma conducted a survey of the Society's membership in conjunction with BusinessWeek Research Services. Here are some highlights from the survey:

BGS Members are Highly Educated

- 76 percent of BGS members will earn a Master's degree or higher.

BGS Members are Affluent

- BGS members reported an average annual household income of 156,300 USD.
- 20 percent of BGS members reported a HHI in excess of 200,000 USD a year.

BGS Members are Everywhere

- While 90% of Beta Gamma Sigma's 600,000+ members reside in the United States, the Society's membership is constantly spreading around the globe.
- Members currently reside in more than 160 countries.



...Leaders.

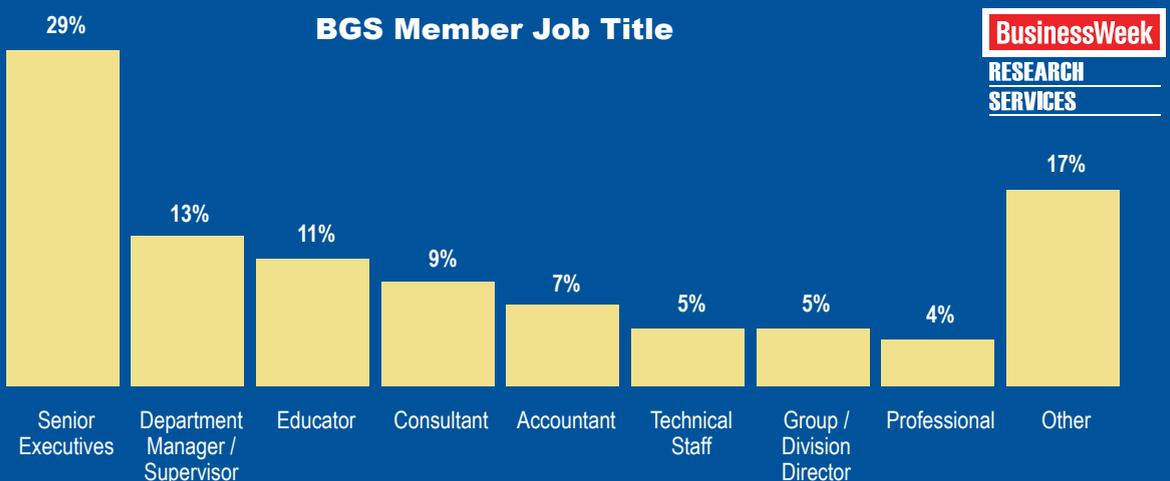
Members of Beta Gamma Sigma comprise an exceptional group of business leaders – approximately half hold title of senior executive, group/division director, department manager or supervisor.



The University of North Carolina at Greensboro

"Success is not to be measured by income but by influence, not by power but by personality, not by capital but by character."

- Professor S. W. Gilman, University of Wisconsin
One of the founding professors of Beta Gamma Sigma



Mission and Values

Mission of Beta Gamma Sigma

The mission of the International Honor Society Beta Gamma Sigma is to **encourage and honor academic achievement in the study of business, to foster personal and professional excellence, to advance the values of the Society, and to serve its lifelong members.**



Seton Hall University

Values of Beta Gamma Sigma

Beta.

Beta signifies honor. Honor is personal integrity and excellence of character. It is an enduring quality found in all persons who deserve to lead others.

Gamma.

Gamma signifies wisdom. Wisdom is knowledge tested by experience and tempered by discerning judgment. It abhors prejudice; it insists upon freedom of thought and expression.

Sigma.

Sigma signifies earnestness. Earnestness is enthusiasm measured by achievement, disciplined by reason and ennobled by sincerity. It is that dynamic quality which is essential for all great achievement.



University of San Francisco

Those who accept must adhere to and work toward strengthening the Society's mission and values.

**Honor
Wisdom
Earnestness**

Ethical Business Leadership

Given the size, geographical scope, and levels of responsibility achieved by Beta Gamma Sigma's members, the Board of Governors of BGS has determined that the Society should serve as an international resource for good ideas on incorporating ethical business practices into the very fabric of business enterprises. BGS wants to join and inform the discussion about ethical business by focusing on those leadership strategies and actions that can make ethical business behavior fundamental to good business.



It is Beta Gamma Sigma's stance that **leadership at all levels must become more effective in developing and running organizations where ethical behavior is part of the very fabric of the corporation.**

BGS will build upon the honor, wisdom and earnestness of its members, because it is the Society's intention that Beta Gamma Sigma and its membership lead the way for the best in business, including ethical leadership in a global setting.



WWW.EBLCENTER.ORG

Effective and results-oriented ethical business leadership is important for business throughout the world, and Beta Gamma Sigma intends to be a long-term agent for progress.

Mission of the BGS Center for Ethical Business Leadership

Beta Gamma Sigma will influence discussion about and the practice of ethical business behavior by gathering information about ethical business leadership and disseminating that information in useful ways to its alumni and collegiate members and chapters and to the broader business community world-wide.

Benefits of Membership

Lifelong Recognition

Membership in the International Honor Society Beta Gamma Sigma provides recognition for a lifetime. As the highest recognition a business student anywhere in the world can earn, it is always appropriate to include Beta Gamma Sigma membership on one's resume.

CareerCentral: The BGS Career Resource Center

Beta Gamma Sigma members gain access to the Society's premium online career tool. Developed to serve members at every stage of their careers, CareerCentral includes job postings from employers wishing to hire the "Best in Business," expert advice and tips on careers, resumes, interviewing, networking, applying to graduate and doctoral programs and much more.



"Only a few get this chance, and if you are one of those few, it gives you an edge. In today's world, we need all the 'edge' we can find!"

- Comment from Beta Gamma Sigma Inductee



Exclusive Promotions and Discounts

Publications

Beta Gamma Sigma is dedicated to providing members with the most vital issues and news shaping business. For members residing in the U.S., a year's subscription to *Fortune* and *BusinessWeek* magazines are included in your membership, and digital subscriptions to *BusinessWeek* are available to all members outside the U.S. Discounts on *The Week* magazine are also available – a complimentary one-month subscription for undergraduates and a three-month subscription for MBA and doctoral students.



Test Prep

As a top student in your business program you've already achieved great academic success. To assist you in continuing that success, Kaplan Schweser and Kaplan Test Prep and Admissions, Becker CPA Review and Princeton Review offer Beta Gamma Sigma members discounts on a number of test prep packages to help you further excel in higher education.



Text Books

For class or leisure, book expenses can quickly add up. To help cut costs, Barnes&Noble.com offers Beta Gamma Sigma members discounts on all books purchased online.



More Offers & Discounts

Membership also grants you access to discounts and offers on a variety of products and services including travel, transportation, fitness, insurance, financial services, and more.



Benefits of Membership

Beta Gamma Sigma Student Leadership Forum

Top students from around the world are selected by their collegiate chapters and come together twice annually at the Beta Gamma Sigma Student Leadership Forums.

The forums are a unique, eye-opening opportunity, challenging students to work individually and as teams on a variety of exercises designed to analyze, develop and strengthen their leadership skills as they prepare to enter the professional world.



"This was one of the defining experiences of my life, something that has deeply impacted me, and something that I will cherish and remember forever. Thanks!"

- Roger Priddy, The University of North Carolina at Greensboro



Participants of the Winter 2009 BGS Student Leadership Forum

BGS Scholarship Program

Since 1988, the Society and its member deans have awarded more than 1.4 million USD in scholarships and have helped more than 1,400 outstanding business students reach their educational and professional goals.



Networking Opportunities: Connect with the “Best in Business”

BGS Alumni Chapters

Involvement in Beta Gamma Sigma does not have to end after graduation. The Alumni Chapter Network allows members to realize the benefits of membership throughout their lifetime. Alumni chapter programs and activities provide professional networking and development opportunities and a chance to give back to current student members and recent graduates.

Online Communities

As an international organization of the world’s best and brightest business professionals, Beta Gamma Sigma’s online communities on LinkedIn, Facebook and Twitter make it easy to connect with the Society and network with members from around the globe.



LinkedIn

facebook

twitter

“Beta Gamma Sigma is more than a resume builder. It opens doors in terms of networking and provides other benefits to its members during and after their college experience.”

- Comment from Beta Gamma Sigma Inductee

History of BGS

Beta Gamma Sigma was founded as a national organization in 1913 when three separate societies merged at the University of Wisconsin, University of Illinois and the University of California to honor academic achievement in the study of business.

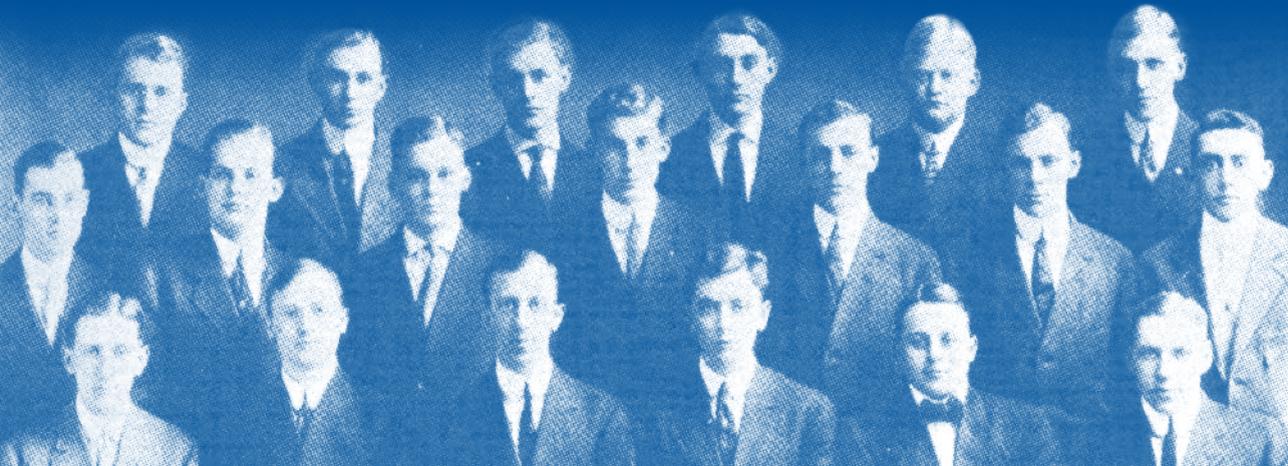
Today, with the global expansion of business school accreditation, Beta Gamma Sigma is able to extend invitations to outstanding students worldwide.



As a truly global honor society in business and management, Beta Gamma Sigma's membership of more than 625,000 comprises the world's best and brightest business scholars and leaders.

"It isn't often a student's hard work is recognized, and with BGS, you are honored for what you've accomplished - take advantage of it!"

- Comment from Beta Gamma Sigma Inductee



Contact the Society

For more information on Beta Gamma Sigma membership, contact the Central Office at:

**Beta Gamma Sigma
125 Weldon Parkway
Maryland Heights, MO 63043-3101 USA**

phone: **+1 314-432-5650**
email: **bgshonors@betagamma.org**

or check the BetaNet website at:
www.betagamma.org

